

The Diabetes Bus Initiative®

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FOR IMMEDIATE RELEASE

DIABETES MANAGEMENT SOLUTIONS RECEIVES GSK IMPACT AWARD Nonprofit awarded \$40,000 for providing access to diabetes education

(RALEIGH, N.C.) Diabetes Management Solutions, home of The Diabetes Bus Initiative®, will receive one of nine GlaxoSmithKline IMPACT Awards of \$40,000 in recognition of its ongoing success in providing access to healthcare; commitment to serving people in need; facilitation of healthcare delivery; creative partnerships and policy development; and a solid record of achievement, management and leadership. GlaxoSmithKline, in partnership with the Triangle Community Foundation, will present the awards in a ceremony December 10.

The Diabetes Bus Initiative® provides free diabetes education and support services in underserved areas in central and eastern North Carolina. North Carolina has the 10th highest rate of diabetes in the United States, with more than 540,000 adults being diagnosed with diabetes, as of 2005. Approximately 45 percent of N.C. adults with diabetes never receive diabetes self-management education.

"Two of the largest obstacles to quality diabetes education are access and health insurance reimbursement," said DMS founder and CEO Kim Hanchette. "I started The Diabetes Bus Initiative® to make sure that where you live does not determine how you live with diabetes."

Originally, DMS provided a mobile diabetes education program to rural North Carolina communities on its "Diabetes Bus." Now the bus is used for community events and diabetes health fairs, and classes are provided in provider offices and hospitals. DMS has served more than 2,000 people from 31 counties in North Carolina. Currently, DMS holds diabetes self-management classes in Benson, Wake Forest, Henderson, Oxford, Mount Olive, Sanford and Ahoskie with the goal of being statewide by 2013.

"The IMPACT Award is a tremendous recognition of what we have accomplished to date, and I believe it shows confidence in our mission of expanding free diabetes self-management education and support to underserved areas throughout the state," said Hanchette. DMS is also expanding its services to the workplace with its "Diabetes at Work" program. People with chronic disease account for the majority of national health expenditures and approximately 40 percent of total lost work time.

(MORE)

"All of the GlaxoSmithKline first annual IMPACT Award winners are committed to the idea that everyone should have better access to healthcare and that no one should fall through the cracks. These organizations are on the front lines as change agents, working to build stronger and healthier communities. They are all deeply committed to their work and clients," said Mary Linda Andrews, GlaxoSmithKline director, Community Partnerships.

For more information about Diabetes Management Solutions and its Diabetes Bus Initiative®, go to www.thediabetesbus.org.

About the GlaxoSmithKline IMPACT Awards: To qualify for a GlaxoSmithKline IMPACT award, nonprofit organizations must be located in the North Carolina counties of Chatham, Durham, Orange and/or Wake and provide access to healthcare (primary mission); have total annual operating expenses of less than \$2.5 million; and have been in existence as an independent 501(c)(3) for at least five years. Organizations are recognized for the success and achievements of their existing overall body of work, not just for new or specific initiatives. A panel of healthcare delivery experts and GlaxoSmithKline representatives determine the winners based on a strong demonstration of ongoing success in providing access to healthcare; commitment to serving people in need; facilitation of healthcare delivery; creative partnerships and policy development; and a solid record of achievement, management and leadership. For more details on the GlaxoSmithKline IMPACT Awards, please visit http://us.gsk.com and select "Our work with communities," then "Health Programs," then "Awards," and then "RTP region."

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Triangle Community Foundation is a nonprofit organization that manages \$120 million in funds established by individuals, businesses and families. From these funds, we give grants to nonprofit organizations and administer a variety of programs for the community's benefit. The Foundation currently manages over 740 funds, ranging in size from \$10,000 to \$10 million, primarily for the benefit of Wake, Durham, Orange and Chatham counties. During the 2008-09 fiscal year, the Foundation granted more than \$15 million to nonprofits, schools and community efforts. On average, we distribute more than 10% of our assets each year, raising the total value of grants made since the Foundation's inception in 1983 to nearly \$144 million. For more information, please visit www.trianglecf.org.