

To be used in:
SDM – April 17
TSI – April 15
Security Products – April 17

ESX – All About Your Success

Electronic Security Expo is all about your success! ESX 2008 is the only event targeted exclusively to the needs of security integration and monitoring companies. Through our outstanding education and inspiration programs and the exposition featuring the latest technological trends, ESX can give you the tools and information you need to make a positive difference in your company.

Co-owned and co-sponsored by the Central Station Alarm Association and the National Burglar Alarm Association, ESX is being held in Nashville, Tennessee at the convention center. The conference will be Wednesday, June 25 through Friday, June 27, and the expo will be open June 26 and 27. CSAA and NBFAA will be holding meetings in conjunction with ESX beginning Monday, June 23.

Some of the features of ESX 2008 include:

- More than 50 seminars in seven tracks. All courses are approved for NBFAA/NTS CEUs.
- ESX All-Star Performance Workshops focusing on industry best practices
- ESX Big Bash Celebrating NBFAA's 60-Year Legacy of Leadership, featuring country music star Marty Stuart and his Fabulous Superlatives
- CSAA Central Station Excellence Awards
- NBFAA Weinstock and Jackson Awards
- Security tours of ADS and the Nashville Convention Center
- Rising Stars and Next Generation Leaders Luncheon Forums
- SDM 100 Gala
- 150 exhibitors showcasing leading-edge electronic security products
- Special-interest pavilions highlighting the latest trends in our industry
- Free exhibitor-offered training classes

ESX 2008 is a great event for the entire team – owners and top executives, technical/operations managers and lead technicians, central station managers, sales and marketing managers, and others.

To register, go to www.esxweb.com or call 866-891-7239. Early-bird discounts are available until May 30. Sign up three or more people at the same time and get even greater savings!

For use in:
SDM – May 1
Security Products – May 8

ESX Offers Education and Inspiration for Your Success

At Electronic Security Expo 2008, you'll get the information you need to maximize revenue, profits and company value and be inspired by the achievers and leaders in our industry.

Our education program addresses the industry's most vital topics through a series of seminars, workshops and special presentations. There are more than 50 seminars in seven tracks as well as the ESX All-Star Performance workshops – six highly interactive workshops based on industry best practices. Special security tours of the Nashville Convention Center and ADS Security are available. And for those rising stars in the under-40 age group and for those taking the helm of the family-run security business, there are luncheon forums.

Industry leaders and peers will inspire and motivate you as we recognize accomplishments from the past year – and the past 60 years! Highlights include:

- ESX Big Bash Celebrating NBFAA's 60-Year Legacy of Leadership featuring a performance by country music star Marty Stuart and his Fabulous Superlatives
- CSAA Central Station Excellence Awards Breakfast honoring those who make a significant contribution to the alarm industry
- NBFAA Weinstock and Jackson Awards Reception endowing the most prestigious honors in the electronic security and life safety industry
- SDM 100 Gala honoring the industry's leading executives from SDA 100-ranked security companies
- ESX Industry Ice-Breaker Luncheon for networking with your peers

Don't miss this fantastic opportunity to learn from the best! Co-owned and co-sponsored by the Central Station Alarm Association and the National Burglar and Fire Alarm Association, ESX 2008 is being held in Nashville, Tennessee in the convention center. The conference runs Wednesday, June 25 through Friday, June 27, and the expo is open June 26 and 27. CSAA and NBFAA will be holding meetings in conjunction with ESX beginning Monday, June 23.

Register now to take advantage of early-bird discounts that end May 30. CSAA and NBFAA members also receive a free expo-only pass when they register by May 30. Sign up three or more people at the same time and get even greater savings. To register, go to www.esxweb.com or call 866-891-7239.

To be used in:
SDM – May 15
TSI – May 6
Security Products – May 29

ESX Registration Discounts End Soon

Early-bird discounts for the Electronic Security Expo end May 30! Register now to take advantage of substantial savings. CSAA and NBFSA members also get a free expo-only pass if they register by May 30. Save even more when you sign up three or more people at the same time. To register, go to www.esxweb.com or call 866-891-7239.

ESX 2008 is the only event targeted exclusively to the needs of security integration and monitoring companies. Being held in Nashville, Tennessee, the ESX conference runs Wednesday, June 25 through Friday, June 27, and the expo is open June 25 and 26. CSAA and NBFSA meetings being held in conjunction with ESX begin Monday, June 23.

ESX 2008 features:

- More than 50 seminars in seven tracks.
- ESX All-Star Performance Workshops
- Special security tours
- Rising Stars and Next Generation Leaders Luncheon Forums
- The ESX Big Bash Celebrating NBFSA's 60-Year Legacy of Leadership
- CSAA Central Station Excellence Awards Breakfast
- NBFSA Weinstock and Jackson Awards Reception
- ESX Industry Ice-Breaker Luncheon
- SDM 100 Gala
- Expo floor with 150 exhibitors
- Special-interest pavilions
- Free exhibitor-offered training

ESX 2008 is co-owned and co-sponsored by the Central Station Alarm Association and the National Burglar and Fire Alarm Association. It is the only event targeted exclusively to the needs of security integration and monitoring companies. Register today at www.esxweb.com or by calling 866-891-7239.

To be used in:

SDM – June 5

TSI – June 3

ESX Extends Early-Bird Registration

This is your last chance to take advantage of the substantial early-bird registration rates for the Electronic Security Expo being held in Nashville this June. ESX extended its early-bird registration deadline to Friday, June 6, so register now! CSAA and NBFSA members also get a free expo-only pass if they register by June 6. Save even more when you sign up three or more people at the same time. To register, go to www.esxweb.com or call 866-891-7239.

Not only does ESX 2008 offer the most targeted and the most progressive education program and the finest inspiration assembly of special events, it boasts an expo of 150 exhibitors! The ESX expo floor showcases the latest electronic security products in all categories, including:

- Access Control
- CCTV
- Intrusion & Fire Alarms
- Central Station Technology
- Monitoring Services
- IP-Based Systems
- Residential A/V
- Control Networking
- Commercial Systems Integration

The ESX Expo will also feature special-interest pavilions to spotlight the latest technologies and trends that matter to you. For a complete list of exhibitors and expo activities, go to www.esxweb.com.

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To be used in:
Security Products – June 10

ESX Has It All

Not only does ESX 2008 offer the most targeted and the most progressive education program and the finest inspiration assembly of special events, it boasts an expo of 150 exhibitors! The ESX expo floor showcases the latest electronic security products in all categories, including:

- Access Control
- CCTV
- Intrusion & Fire Alarms
- Central Station Technology
- Monitoring Services
- IP-Based Systems
- Residential A/V
- Control Networking
- Commercial Systems Integration

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